

Proposed Agenda for Interview on 1-13-05 of Serial No. 09/490,495

- I. Introductions
- II. Discussion of State of the Art in late 1996 as documented by the cited art
- III. Discussion of Dedrick, U.S. Patent 5,724,521
- IV. Brainstorming of claim language



PATENT  
Docket No. 20004/29-US-A

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant(s):	)	I hereby certify that this paper and the
	)	documents referred to as enclosed
<b>Blumenau</b>	)	therewith are being deposited with the
	)	United States Postal Service as first
U.S. Serial No.: 09/490,495	)	class mail, postage prepaid, in an
	)	envelope addressed to Commissioner
For: "Content Display Monitor"	)	for Patents, P.O. Box 1450,
	)	Alexandria, Virginia 22313-1450 on
Filed: January 25, 2000	)	this date:
	)	
Group Art Unit: 3625	)	Date: <u>July 22, 2005</u>
	)	
Examiner: James Zurita	)	<u>James A. Flight</u>
	)	James A. Flight
	)	Attorney for Applicant(s)
	)	Registration No. 37,622

**POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Nielsen Media Research, Inc., an assignee of record in the above-identified application, as evidenced by the chain of title from the original owner(s) to the assignee as recorded in the assignment of records of the Office at reel/frame 008165/0685 and reel/frame 010546/0874, and by the attached assignment document (which has been submitted to the USPTO for recordation), hereby revokes all Powers of Attorney previously given in this application.


POWER OF ATTORNEY: The attorneys at customer number 34431 (Hanley, Flight & Zimmerman, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606) are hereby appointed with full powers of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

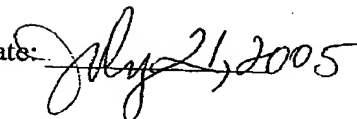
I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: James A. Flight, Registration No. 37,622, Hanley, Flight & Zimmerman, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

Nielsen Media Research, Inc.  
770 Broadway  
New York, New York 10003

By:   
Name: KIM A. JACKLIN  
Title: CHIEF PATENT COUNSEL  
AND ASSOCIATE GENERAL  
COUNSEL

Date:  July 21, 2005